

# Shannon McConway



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www.shannonmconway.com

## Education & Certifications

**Google UX Design Professional Certificate**  
*Coursera*

Nov 2021 - Present

**B.Sc in Multimedia**  
*Dublin City University*

2012 - 2015

## Skills & Proficiencies

Figma  
Adobe XD  
Sketch  
InVision

Visual Design  
Wireframes  
Prototypes  
UX Research

Illustrator  
After Effects  
Photoshop  
Premiere Pro

## Experience

**UX/UI Designer**  
*Freelance*

Jan 2021 - Present

- UX advocate for Mobile app & web design.
- Research, design, test, and maintain intuitive user journeys through complex systems.
- Leverage design thinking and design system best practices to deliver creative solutions that meet user needs, business goals and technical requirements.

**Digital Media Producer**  
*New York Stock Exchange*

June 2017 - Nov 2020

- Creating, scheduling and managing custom digital experiences to be displayed throughout the NYSE.
- Working with broadcast, marketing, events & design teams to create exciting & memorable digital experiences for clients.
- Multitasking & prioritising to work efficiently in a high pressure, deadline driven environment.

**UX/UI & Visual Designer**  
*Connexient, New York City*

Aug 2015 - June 2017

- Web and App Design, User Experience and Branding for a start-up indoor mapping company.
- Understand and advocate for the optimal user experience, from broad concepts to minute details.
- Produce sketches, wireframes and clickable prototypes for testing and illustration purposes.
- Content creation; promotional videos/ animations, powerpoint presentation designs.
- Content publishing and monitoring to key platforms.

References Upon Request